

JEFF TEPPER

GROUP COPY SUPERVISOR

908.334.7589

JEFFTHEROOSTER@GMAIL.COM

BROOKLYN, NEW YORK

WORK EXPERIENCE

- + **GROUP COPY SUPERVISOR** FEBRUARY 2022 - PRESENT + **COPY SUPERVISOR** APRIL 2021 - FEBRUARY 2022 **HAVAS - [NYC & CHICAGO]**
 - + Clients: ALTUVIIIIO - Launch (HCP/DTC Hematology), BIMZELX - Launch (HCP Derm), RINVOQ (HCP Rheum), XHANCE (DTC/HCP Nasal)
 - + Managing, supporting, and instructing creatives, conceiving creative campaigns, annotating, routing, fact-checking, submitting in Veeva, creative project lead for tactics including: core visual aids, objection handlers, sales aids, etc.
- + **COPY SUPERVISOR** FEBRUARY 2020 - APRIL 2021 **BGB GROUP, INC. - [NYC, NY]**
 - + Clients: IMSENTYO - Unbranded DSA & Branded (GSK/EMD-Serono Oncology), CDPATH (Takeda Crohn's Disease)
 - + Annotations, reference blocks, routing, digital, social, print, new business pitches, DSA website launch, style guide/brand book
- + **SENIOR COPYWRITER** MARCH 2018 - FEBRUARY 2020 **FCB HEALTH - [NYC, NY]**
 - + Clients: EUCRISA DTC (Pfizer-Dermatology), EPCLUSA HCP (Gilead-Hepatitis C), TECENTRIQ DTC (Genentech-Oncology)
 - + Annotations, reference blocks, pushing routes, digital, social, TVC, print, experiential, pitches, launches, brainstorming, & conceiving
- + **SENIOR COPYWRITER** **BBDO-ORGANIC [NYC]** FEB 2017 - JUL 2017 **DROGA5 [NYC]** JUL 2017 - MAR 2018
 - + Client: AT&T Entertainment
 - + Clients: IHOP, Mail Chimp, Chase Financial, Virgin Mobile, Sprint, BMW
 - + Writing, editing, revising, and proofreading copy for banners, social, print, video content, case study videos, client presentations, etc.
- + **COPYWRITER** NOVEMBER 2015 - JULY 2016 **ANOMALY [NYC, NY]**
 - + Clients: Captain Morgan, New York Life, Budweiser, Panera, Major League Baseball
 - + Writing, editing, revising, and proofreading copy for banners, social, digital, TVC, print
- + **CONTENT CREATOR** MARCH 2015 - JUNE 2016 **PEZ CANDY, INC. [ORANGE, CT -Working Remote]**
 - + Creating original short videos, animated GIFs, and still images for PEZ social accounts using stop-motion animation
- + **COPYWRITER & CONTENT CREATOR** **FREELANCE** **ANOMALY, ATMOSPHERE PROXIMITY BBDO, RAZORFISH, PUBLICIS [NYC, NY]**
 - + Clients: Samsung, LG Electronics, Dubai Tourism, Captain Morgan
 - + Creating social content & animated GIFs, writing, editing, revising, proofreading copy for banners, social, digital, TVC, print, consumer guides, information articles, and CRM emails

EDUCATION

- + 2019-2021 **MBA: MARKETING** **NORTHCENTRAL UNIVERSITY (NCU)**
- + 2015 **ADVERTISING** **SCHOOL OF VISUAL ARTS (SVA)**
- + 2013-2015 **COPYWRITING & ART DIRECTION for ADVERTISING** **MIAMI AD SCHOOL [BROOKLYN, NY]**
- + 2002-2006 **BACHELOR'S DEGREE** **RUTGERS UNIVERSITY [NEW BRUNSWICK, NJ]**
 - + Major: American Studies - Minors: Art History & English
 - + Honors Thesis: Graphic Novels and Comic Books in America

PROFESSIONAL SKILLS & SOFTWARE

- + Adobe Suite (Photoshop, Illustrator, Premiere, etc.)
- + Microsoft Office Suite (Word, Excel, Powerpoint etc.)
- + Mac & PC proficient (Keynote, etc.)
- + Dragonframe, iStopMotion (stop-motion animation software)
- + Annotations, reference blocks, pushing routes
- + Managing and mentoring creatives
- + Writing and performing stand-up and sketch comedy

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